

THE PREMIER NATIONAL POLICY OUTLOOK FOR
AGRICULTURE AND AGRI-FOOD

CURRENT ISSUES IN CANADIAN AGRI-FOOD POLICY

JANUARY 24-26 JANVIER 2018
CHÂTEAU LAURIER OTTAWA

ENJEUX ACTUELS DES POLITIQUES AGROALIMENTAIRES CANADIENNES

Conference Host:



Canadian Agricultural Economics Society
Société canadienne d'agroéconomie

Introduction

This conference is the premier national policy outlook for the agri-food sector. This year the conference will address current issues in Canadian agri-food policy. The agricultural sector is facing several hot button issues including the NAFTA renegotiation, the future of supply management, the current BRM review, and impacts of a changing climate. This year's policy conference will feature speakers from industry, government, and academia dealing with these pressing topics.

Highlights:

- ✓ Two keynote speakers including:
 - Barry Goodwin, North Carolina State University, who will address the International Implications of the US Farm Bill
 - Professor Keith Coble, Mississippi State University, who will address Risk Management in an Era of Big Data and Changing Climate
 - Four sessions/panel discussions on the following topics:
 - Munk Debate: The Future of Supply Management
 - The NAFTA Renegotiation
 - Changing Climate, Agriculture and Food Security
 - Canada's BRM Review
- ✓ Meet & Greet welcome reception on the evening of January 24th
- ✓ Wine & Cheese and Annual Research Poster Competition on the evening of January 25th

About the Keynote Speakers:

Barry K. Goodwin is William Neal Reynolds Distinguished Professor in the Department of Agricultural and Resource Economics and Graduate Alumni Distinguished Professor in the Department of Economics at North Carolina State University. He is a Fellow and Past President of the Agricultural and Applied Economics Association. He has coauthored over 150 refereed journal articles and 3 books. He has received numerous research awards, including Best Article Awards from the American Journal of Agricultural Economics, the Journal of Agricultural and Resource Economics, and the Canadian Journal of Agricultural Economics.

Keith Coble is a Giles Distinguished Professor and Head of the Agricultural Economics Department at Mississippi State University. Previously, Coble worked at USDA Economic Research Service and studied at Texas A&M and the University of Missouri. He focuses on risk management, agricultural policy, and insurance. Since writing a dissertation on crop insurance in 1993, he has researched and lectured on crop insurance and has published over 85 scientific research journal articles. He has also contributed to several crop insurance studies for the USDA Risk Management Agency. Coble served on the Board of Directors of Agricultural and Applied Economics Association (2012-2015) and as Associate Editor of the American Journal of Agricultural Economics (2008-2011). Recently, he served as the Chair of the 'Big Ag Data' committee for the Council of Food, Agriculture and Resource Economics. He has testified before Congressional Committees on three occasions and served as a Chief Economist for the Senate Agriculture, Nutrition, and Forestry Committee.

The seventh annual agri-food policy conference will be held in Ottawa at the Château Laurier from January 24-26, 2018.



Preliminary Conference Agenda

Wednesday, January 24

6-8 pm **Meet & Greet Reception** Includes conference packet pick-up

Thursday, January 25

7:30 am CONTINENTAL BREAKFAST AND REGISTRATION

8:30 am **Welcome Comments**
Alan Ker, CAES Past-President

8:45 am **Keynote Session I: International Implications of the US Farm Bill**

Barry Goodwin, William Neal Reynolds Distinguished Professor in the Department of Agricultural and Resource Economics and Graduate Alumni Distinguished Professor in the Department of Economics at North Carolina State University

The US Farm Bill has and will continue to have significant implications for Canadian agriculture and food consumers. Professor Goodwin has been deeply involved in the 2018 farm bill debate and will share his thoughts on current developments.

10:00 am NETWORKING BREAK

10:30 am **Session I: The Future of Supply Management**

This session will be a munk-style debate on supply management in Canadian agriculture. Moderator by Brady Deaton, University of Guelph. Debaters include Maurice Doyon and Bruno Larue of Laval University.

12:00 pm LUNCH

1:30 pm **Session 2: The NAFTA Renegotiation**

NAFTA has been fundamental to Canadian agriculture. Panelists will present and discuss issues related to the current renegotiations.

3:00 pm NETWORKING BREAK

3:30 pm **Session 3: Changing Climate, Agriculture and Food Security**

This session will present issues related to changing climate for Canadian agriculture and food security.

6-8 pm **Wine & Cheese and Annual Policy Poster Contest**

Friday, January 26

- 7:30 am CONTINENTAL BREAKFAST AND REGISTRATION
- 8:30 am **Keynote Session 2: Risk Management in an Era of Big Data and Changing Climate**
- Keith Coble**, Giles Distinguished Professor and Head of the Agricultural Economics Department at Mississippi State University
- Risk management is the dominant domestic agricultural support policy for producers in Canada, the U.S. and most developed countries. Big data and changing climate have significant implications for future risk management policies.
- 9:45 am **Top Three Poster Contest Presentations**
- 10:00 am NETWORKING BREAK
- 10:30 am **Session 4: Canada's BRM Review**
- Currently the BRM suite of programs are undergoing review. This session will speak to some of the current problems and potentials fixes for BRM in Canada.
- 12:00 pm **Contest Winners**
Alan Ker, CAES President
- 12:15 pm **Closing Comments**
Alan Ker, CAES President

Budget

Anticipated Revenues

Delegate Registration	42,000
Sponsorship	38,000
Total Estimated Revenues	80,000

Estimated Expenses

Facilities	35,000
Audio Visual	10,000
Translation	2,000
Poster Contest	3,000
Speaker Expenses	10,000
Printing, Postage and Materials	3,000
Event Management	17,000
Total Estimated Expenses	80,000

For more information, and to make sponsorship arrangements, please contact:

Valerie Johnson,
Email: valcaes@telus.net

Sponsorship Opportunities

Platinum - \$ 10,000

Four complimentary registrations for the conference including evening receptions

- ✓ Free Exhibit table
- ✓ Prominent logo placement on conference kit for participants
- ✓ Conference kit promotional item
- ✓ Conference kit welcome letter to conference participants
- ✓ Opportunity for company representative to provide a welcome to conference participants
- ✓ Recognition of company representatives in attendance
- ✓ Prominent display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Prominent display of company logo on the conference web site
- ✓ Prominent display of company logo and sponsorship recognition on all media relations material
- ✓ Special mention as an event sponsor during the conference

Gold - \$ 5,000

Two complimentary registrations for the conference including evening receptions

- ✓ Free Exhibit table
- ✓ Logo placement on conference kit for participants
- ✓ Conference kit promotional item
- ✓ Recognition of company representatives in attendance
- ✓ Prominent display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Prominent display of the company logo on the conference web site
- ✓ Prominent display of company logo and sponsorship recognition on all media relations material
- ✓ Special mention as an event sponsor during the conference

Silver - \$2,000

One complimentary registration for the conference including evening receptions

- ✓ Conference kit promotional item
- ✓ Prominent display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Prominent display of company logo on the conference web site
- ✓ Prominent display of the company logo and sponsorship recognition on all media relations material
- ✓ Special mention as an event sponsor during the conference

Bronze - \$1,000

For loyal sponsors (3 years in a row at this or a higher level), one complimentary registration for the conference including evening receptions

- ✓ Prominent display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Prominent display of company logo on the conference web site
- ✓ Prominent display of the sponsor's logo and sponsorship recognition on all media relations material
- ✓ Special mention as an event sponsor during the conference

Wine & Cheese Reception Sponsor - \$4,000

One exclusive sponsorship opportunity available to host the evening reception on Thursday, January 25th. This sponsorship includes:

- ✓ Two complimentary registration for the conference including evening receptions
- ✓ Brief address to conference participants at reception
- ✓ Conference kit promotional item
- ✓ Prominent display of company logo during reception
- ✓ Display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Logo placement on the conference web site
- ✓ Special mention as an event sponsor during the conference

Keynote Session Sponsor – \$4,000

Two sponsorship opportunities available. This sponsorship includes:

- ✓ Two complimentary registrations for the conference including evening receptions
- ✓ Keynote address named after the sponsor
- ✓ Conference kit promotional item
- ✓ Prominent display of company logo during reception
- ✓ Display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Logo placement on the conference web site
- ✓ Special mention as an event sponsor during the conference

Welcome Reception Sponsor - \$2,500

One exclusive sponsorship opportunity available to host the evening reception on Wednesday, January 20th. This sponsorship includes:

- ✓ One complimentary registration for the conference including evening receptions
- ✓ Conference kit promotional item
- ✓ Prominent display of company logo during reception
- ✓ Display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Logo placement on the conference web site
- ✓ Special mention as an event sponsor during the conference

My Poster in Three Minutes Competition – \$2,500

One sponsorship opportunity available. This sponsorship includes:

- ✓ One complimentary registrations for the conference including evening receptions
- ✓ Poster Competition is named after the sponsor
- ✓ Opportunity to announce the competition winners
- ✓ Prominent display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Prominent display of company logo on the conference web site
- ✓ Prominent display of the sponsor's logo and sponsorship recognition on all media relations material

Speaker Sponsor – \$2,500

Several sponsorship opportunities available. Sponsors pay travel expenses of a speaker. This sponsorship includes:

- ✓ One complimentary registration for the conference including evening receptions
- ✓ Prominent display of company logo during reception

- ✓ Display of logo and sponsorship recognition on promotional material including posters, program brochures, event signage, and conference proceedings
- ✓ Logo placement on the conference web site
- ✓ Special mention as an event sponsor during the conference

Networking Break Sponsor – \$1,500

Three sponsorship opportunities available. Each sponsorship includes:

- ✓ One complimentary registration for the conference including evening receptions
- ✓ Prominent display of logo during sponsored break
- ✓ Logo placement on the conference web site
- ✓ Special mention as an event sponsor during the conference

Conference Organizing Committee

Alan Ker, CAES President
Peter Boxall, CAES President-Elect
Derek Brewin, CAES Past-President

Event Administration

Valerie Johnson, CAES Executive Director
Kathy Larson, U Saskatchewan

About the CAES

Who We Are

The Canadian Agricultural Economics Society (CAES) is an association comprised of individuals with a professional interest in topics related to the economics of agriculture, food, natural resources, and the environment. CAES members include economists and other social science professionals in universities, government, non-government agencies and the private sector, and undergraduate and graduate students. CAES members include Canadians and others, in Canada and elsewhere.

What We Do

The CAES provides opportunities for professional development, association and networking among individuals making contributions to solving important agricultural, food and resource problems of the day, and in anticipating new challenges and opportunities. The principal activities of the Society include: publishing the Canadian Journal of Agricultural Economics; convening an annual meeting to share research results and to conduct Society affairs; hosting on an annual basis a regional workshop or national conference on topics of interest to members (e.g., agricultural, food, resource policy); sponsoring awards for academic excellence, including the best theses related to agricultural, food, and resource economics at Canadian universities; and maintaining a website and Newsletter designed to facilitate the communication of information, ideas and research results by CAES members and other professionals. Members of the CAES manage the affairs of the Canadian Agricultural Economics and Farm Management Foundation.

